



## Profitable Chicken Rearing for Beginners: Raising Chickens for Meat and Eggs Markets and Marketing Strategies

By Francis Okumu

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Whether you are into chicken rearing for meeting family s consumption needs, or for commercial gains, or this material will walk you through the journey: from choosing the right breeds, constructing/locating chicken houses, effective ways of handling diseases, markets and marketing strategies for chicken products and Savings/Investments options for your proceeds from chicken farming. So many people have failed in chicken farming because of starting the whole venture on a wrong track. This book has been insightfully, crafted and presented in a simple manner, with the sole aim of arming you with the most vital and invaluable information on chicken farming, which will effectively lead you towards a profitable undertaking. Some of the most invaluable sections on this material includes: \*18 best breeds of chickens ideal for raising, \*How to start chicken farming on a right track, \*Five top most reasons why hens would slow down/stop laying eggs and how to deal with each case, \*Effective ways of managing chickens diseases, \*The five most common chicken farming mistakes a farmer should aim to avoid, \*How to save/invest your...



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