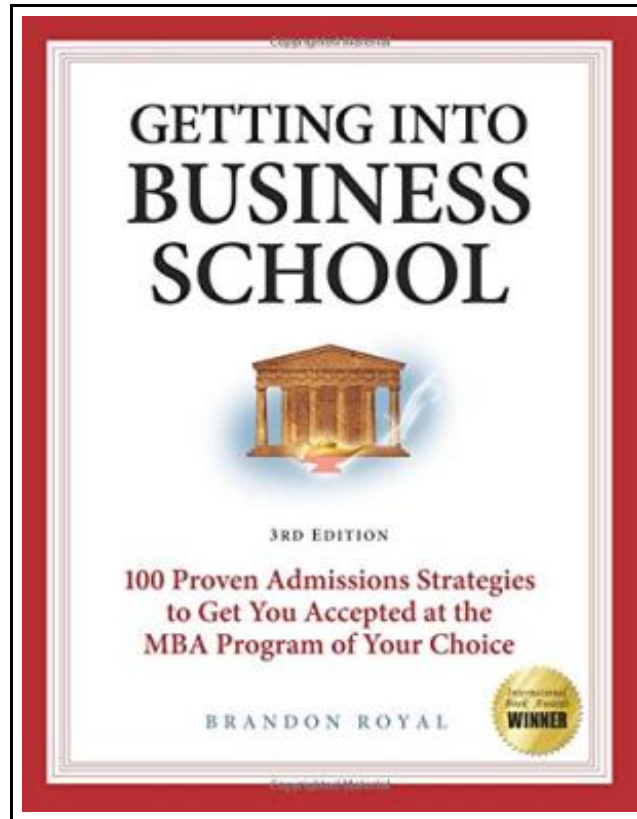


# Secrets to Getting into Business School: 100 Proven Admissions Strategies to Get You Accepted at the MBA Program of Your Dreams



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## SECRETS TO GETTING INTO BUSINESS SCHOOL: 100 PROVEN ADMISSIONS STRATEGIES TO GET YOU ACCEPTED AT THE MBA PROGRAM OF YOUR DREAMS



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Maven Publishing, Canada, 2010. Paperback. Book Condition: New. 274 x 208 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.GETTING INTO BUSINESS SCHOOL is based on a simple but powerful observation: Applicants who apply successfully to business school master a finite number of the most important application skills and strategies. What are these skills and strategies? The answer to this question is the basis of this book. Readers will find 100 easy-to-follow tips and a complete range of sample documents, including 50-plus sample application essays covering all ten major MBA essays types, as well as exhibits highlighting relevant application documents: sample letters of recommendation with critiques; an interview evaluation form complete with interviewer s comments; an interview thank-you note; sample employment records and professionally formatted resumes; and extracurricular presentations showing how candidates present their awards and recognition, community service, collegiate activities, and hobbies and interests. Read this book and gain an insider s understanding of all MBA application strategies in order to: \*Anticipate the likely reasons for acceptance and rejection at the most competitive business schools \*Understand the interplay of both quantitative and qualitative admissions components \*Write compelling admissions essays \*Present a powerful employment record \*Obtain detailed letters of recommendation \*Maximize your ability to answer interview questions with insightfulness and confidence \*Personalize your record of extracurricular involvement Author s bio: Brandon Royal (CPA, MBA) is an award-winning educational author and a graduate of the University of Chicago s Booth School of Business. This book represents, in part, his distilled experience gained from having developed and taught MBA admissions courses for Kaplan Educational Centers in Hong Kong and from having conducted hundreds of hours of individual tutoring sessions that helped scores of applicants build superior applications and achieve acceptance at the world s leading business schools. In my...

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